

2007 Poster Contest

NORTH AMERICAN INTERNATIONAL AUTO SHOW

The North American International Auto Show 2007, sponsored by the NAIAS LLC, is celebrating 100 years in Detroit and is pleased to announce the 19th Annual High School Poster Contest.

PRIZES

| Chairmen's Award | \$1,000 | 1st Place, 10th Grade \$500 | 3rd Place, 10th Grade \$100 |
|--------------------------------------|---------|-----------------------------|-----------------------------|
| Designer's Best of Show, Digital | 500 | 1st Place, 11th Grade 500 | 3rd Place, 11th Grade 100 |
| Designer's Best of Show, Traditional | 500 | 1st Place, 12th Grade 500 | 3rd Place, 12th Grade 100 |
| Best Theme | 250 | 2nd Place, 10th Grade 250 | |
| Best Use of Color | 250 | 2nd Place, 11th Grade 250 | |
| Most Creative | 250 | 2nd Place, 12th Grade 250 | |
| | | | |

- Entry Deadline 5:00 p.m., Wednesday, NOVEMBER 22, 2006.
- Celebrating 100 years in Detroit.
- The contest is open to all Michigan high school students grades 10-12.
- All posters must be original and have an automotive theme.
- Entry limit: Two per person.
- Please see official rules for eligibility, poster requirements and rights.
- Visit naias.com for more information.
- If you have further questions, contact Sandy Herp at 248.283.5138 or sherp@dada.org.

Posters may be displayed at the North American International Auto Show, reproduced in the official program and/or on the official NAIAS web site, naias.com, at the sole discretion of the NAIAS, LLC.

Mail Entries To:

NORTH AMERICAN INTERNATIONAL AUTO SHOW
Poster Contest
1900 West Big Beaver Road, Suite 100
Troy, MI 48084-3537